

Beth-El Farmworker Ministry Partners with Matthew 25: Ministries to Host PPE Giveaway

Matthew 25: Ministries, Procter & Gamble and Beth-El Farmworker Ministry Are Partnering to Prevent and Reduce the Spread of COVID-19 in Florida

August 19, 2020 CINCINNATI, OH – – Matthew 25: Ministries, a humanitarian aid and disaster relief organization headquartered in Cincinnati, OH is working with Procter & Gamble and Beth-El Farmworker Ministry to provide free COVID-19 supplies to residents in Hillsborough County, Florida on Saturday, August 22.

Between the hours of 9AM – 2PM on Saturday, August 22, Beth-El will distribute free kits containing personal care and hygiene items and basic PPE. Supplies will be available rain or shine at:

Beth-El Farmworker Ministry 18240 US-301, Wimauma, FL 33598
Free PPE, personal care and hygiene kits will be distributed while supplies last

Kits will contain a variety of Procter & Gamble personal care and hygiene products from brands including Always, Crest, Gillette, Old Spice, Pantene, Secret, Tampax, Tide, Dreft and Oral-B, as well as basic PPE including gloves and masks.

In an effort to best protect public health, recipients must remain in their vehicles while picking up supplies. Kits will be placed directly into the trunk of the vehicle in order to maintain social distancing. Because supplies are limited, there will be a limit of two kits per vehicle.

Matthew 25 works with first responders, hospitals, healthcare providers, public service agencies and other organizations and businesses to ensure that they have access to the supplies they need to protect their employees and safely meet the needs of the community. To date, Matthew 25: Ministries has distributed over 4.5 million pounds of COVID-19 supplies including masks, gloves, hand sanitizer, disinfecting wipes, paper products, soap, batteries, diapers, plus additional personal protective equipment, personal care products, and cleaning items to more than 1,100 partners. For the most current information on Matthew 25: Ministries' distribution activities, please visit <https://m25m.org/disaster/covid19updates/> or follow Matthew 25 on social media. For more in-depth information about Matthew 25: Ministries' humanitarian aid and disaster relief efforts or to schedule an interview, please contact Joodi Archer joodi@m25m.org.

ABOUT MATTHEW 25: MINISTRIES: Matthew 25: Ministries rescues and reuses approximately 13,000,000 pounds of products each year and redistributes them to people in desperate need throughout the US and worldwide. Each year, Matthew 25: Ministries impacts the lives of more than 18,000,000 individuals throughout the United States and around the world. Matthew 25 is ranked on Forbes' list of America's Top Charities. Matthew 25 is also highly ranked among approximately 3,500 four-star charities on Charity Navigator. Matthew 25: Ministries is accredited by the Better Business Bureau through the "Wise Giving Alliance Standards". For

more information, or to schedule an interview, contact Joodi Archer at Matthew 25: Ministries (513) 793-6256 joodi@m25m.org or visit www.m25m.org.

ABOUT BETH-EL FARMWORKER MINISTRY: Beth-El Farmworker Ministry sits on a 27 acre site about 20 miles south of Tampa. Beth-El serves the nearby rural population in the Tampa, Brandon, Hillsborough County and Plant City areas of Florida through opportunities for hunger relief, education, healthcare, and spiritual growth. For more information about Beth-El, contact the Director at director@beth-el.org, 813-633-1548 ext. 223 or visit www.beth-el.org.

ABOUT P&G'S DISASTER RELIEF PROGRAM: As a Company committed to being a force for good and a force for growth, we believe we have a responsibility to give back to the communities where we live and work. At P&G, we want to make every day better for people around the world. We know that after a natural disaster, our brands can play an important role in helping provide the comforts of home and bringing a sense of normalcy to those who need it most. P&G has been working with Matthew 25: Ministries to bring this relief to those in the U.S. impacted by natural disasters since 2012. For more information, please visit <https://us.pg.com/community-impact/>.